

Sample Course Description

Faculty: Faculty of Economy

Study program: Bachelor in Business Administration

Course Title: International Business

Course Credits: 6

Lecturer: Prof. As. Dr. Albana Boriçi

Language of Instruction: Albanian

Course Description: The aim of this course is the exploration of some important issues in International Business. During the course the student is placed in the position of the manager of a company that has expanded its activity beyond its country of origin. The intent is to analyze the possible opportunities and challenges faced by these companies and to discuss the best possible ways to manage them to the benefit of the companies. Opportunities and challenges are discussed on a large scale, to continue a more thorough study of specific issues in more specialized courses offered during the second level of university studies.

Course Goals: As mentioned above, the goal of this course is to provide students with knowledge relative to the opportunities and challenges of managing international companies. At the end of the course students will be able to analyze domestic and international markets and look for business opportunities within them, as well as identify the potential difficulties associating the process of doing business in these markets.

Course Requirements: During the course the students must participate in two quizzes or prepare a course assignment, as well as do a final exam at the end of the course. They are expected as well to be active during seminar hours by taking part in discussions in class or in teamwork organized within these hours.

Grading: Quizzes (7.5x2) or course assignment	15%
Active participation during seminars	15%
Final exam	70%
TOTAL	100%

Course Schedule: Third year of Bachelor studies

First semester, 10 weeks

Lectures per week, 3 hours

Seminars per week, 3 hours