

## Sample Course Description

**Faculty: Economic**

**Study program: Professional Master in Cultural Heritage and Tourism Management**

**Course Title: Management and business plan of tourism enterprises.**

**Course Credits: 8**

**Language of Instruction: Albanian/English**

**Course Description:** This course provides knowledge and assessments about the cultural heritage of Albania. It begins with the Illyrian period (the origin of the Illyrians, the etymology of the name, the social structure, culture, arts and beliefs of the Illyrians) and continues with the ethnic history of the Albanians (Their origin and development of the Iliro-Arberore). It also examines the Albanian coastal cities, their organizational, urban, social and political journey in the V-XIV centuries. A special place and knowledge for Architecture in Albania from the 5th century BC to the 15th century AD, architecture during the Ottoman occupation. during the communist period, Albanian popular housing. Then some other aspects of Albanian art and culture are treated, such as: Albanian oral creativity, Polyphony and dances, Albanian folk costumes, Canon law among Albanians; Art in Albania; Painting, mosaic and sculpture; Photographic art in Albania, theater and cinema, etc.

**Course Goals:** Through this course, it is intended to familiarize students with the roots of Albanian cultural heritage, referring to all its types from name, art, culture, mythology. To know how to value cultural heritage.

**Course Requirements:** The students need to participate at 75% of course seminars hours, to create and write a project, do the exam at the end of the course.

### **Grading:**

Coursework 30 points

Oral exam 70 points

**Course Schedule:** This course takes place in the second semester of the first academic year. The course lasts 15 weeks, where for each week there are three hours of lectures and two hours of seminars.